

Website Privacy Policy

We are very sensitive to privacy issues. The purpose of this Website Privacy Policy is to let you know how Associated Underwriters Insurance, Inc. (“AUI,” “we”, “our”, or “us”) handles the information we receive from you through our website (collectively, this “Site”).

Please Read Carefully Prior To Using Our Website. By entering and using this Site, you affirm that you have read and understood this Website Privacy Policy and the AUI Terms of Use and that you agree to abide by them. If you do not agree to abide by the AUI Terms of Use and this Privacy Policy, you may not enter, access, or otherwise use this Site. The use of this Site is conditioned upon your acceptance of the terms and conditions contained in this Privacy Policy which is part of and incorporated by reference into the Terms of Use of the Site.

This Privacy Policy lists our current policies, but as noted below, this Privacy Policy may be adjusted from time to time at our discretion. Those who do not agree to be subject to this Privacy Policy may not, under any circumstances, use this Site.

Collection of Personal Information

You should be aware that portions of this Site contain functions for collecting your personal information including your name and email address as well as your history of accessing this Site. AUI may also collect and track non-personally identifiable information about you, including but not limited to, how certain features of our Site are used, the general region from which our visitors are contacting us and how many people visit our Site at any given time.

Use of Personally Identifiable Information

AUI reserves the right to compile, save, use within the scope of our activities, and analyze any and all of your data (registration data, use history, etc.). AUI intends to use such data for internal purposes only, including without limitation for the purposes of responding to your requests for information and for contacting you. AUI may provide aggregated statistics about users (including you) to third parties, but such information will be aggregated so that it does not identify a particular individual or company, including yourself.

AUI may use your personally identifiable information for several purposes, including to:

- provide you with information or services you request;
- process an application or quotation requested by you;
- resolve disputes;
- comply with laws and regulations;
- prevent prohibited activities and enforce our Terms of Use;
- facilitate your use of, and our operation of, our services;
- analyze trends and statistics and for marketing, research, and development
- deliver targeted service updates; and

- verify information with third parties.

Additionally, we may disclose your personally identifiable information when required by law, rule, or regulation. Specifically, we may disclose this information to unrelated parties in special cases when we have reason to believe that our disclosure is necessary to identify, contact or bring legal action against a person or persons who may be causing injury to, or interference with, the rights or property of AUI (including our Site), computer users accessing our Site, or any third party. In addition, we may disclose information about individuals who access our Site to law enforcement agencies, judicial or government authorities or to other individuals or entities in response to subpoenas, court orders or other legal processes.

Further, in the event that AUI goes through a business transition, such as a merger, an acquisition by another company, or a sale of all or a portion of its assets, your and other users' personal information will, in most instances, be part of the assets transferred. If as a result of the business transition, your personal information will be used in a manner different from that stated at the time of collection, you will be given the option to continue sharing the information consistent with this Privacy Policy. Nothing in this Privacy Policy is intended to interfere with the ability of AUI to transfer all or part of its business and/or assets (including the Site) for any purposes, without limitation.

Finally, we may use your information as otherwise necessary or useful for us to conduct our business, so long as such use is permitted by law.

Collection and Use of Anonymous Information

Anonymous information is not personally identifiable information. Anonymous information is information that is collected automatically that relates to, but is not limited to, how certain features of our Site are used, the general region from which our visitors are contacting us and how many people visit our Site at any given time. We use anonymous information and may share with, or license or sell this information to, third parties for the purpose of allowing marketing through our Site.

Children's Privacy

AUI does not knowingly collect personally identifiable information on individuals under the age of 18, unless that information is required for a product or service that we offer. If you are under age 13, please do not email us, contact our Site, attempt to use our Site, submit information to our Site, or ask us to email you. If you are under the age of 18, you should get permission from a parent or guardian before you email our Site, contact our Site, attempt to use our Site, submit information to our Site, or ask us to email you.

Security

AUI uses safeguards, such as data encryption, firewalls, and system security measures to protect the confidentiality of your personally identifiable information. While AUI makes every reasonable effort to protect the information collected through this Site, please be aware that there is always some risk involved when submitting data

over the Internet. We cannot guarantee that our Site is 100% safe from illegal tampering or “hacking.” Any data transmitted over the Internet may be at risk; however, once it is received at AUI and entered into a AUI database, any data you have submitted has the same protection that AUI extends to its own confidential information.

Agents and contractors of AUI who have access to personally identifiable information are required to protect this information in a manner that is consistent with this Privacy Policy by, for example, not using the information for any purpose other than to carry out the services they are performing for AUI.

If you suspect improper use or access to AUI information, please notify AUI immediately. Contact AUI’s Privacy Officer at 330-645-6338.

Opt Out/Updating Your Information

You may receive various electronic communications from AUI, such as newsletters, account notifications, and other marketing communications about our products and services. To opt-out of any specific electronic communication, follow the “unsubscribe” instructions associated with the specific communication. If you have submitted personally identifiable information through this Site, you may request a restriction on the use and disclosure of your information.

You may also request access to your personal information held by AUI and you may request that we correct or amend your personal data. As a reminder to you, when exchanging emails, any email that you send or receive on your employer’s email system may be the property of your employer. Consequently, your employer may have the ability to review your personal information sent via email.

Links to Third Party Websites

As a convenience to our users, our Site may contain links to a number of other websites (“non AUI websites”) that we believe may offer useful information. Even though you may still see our logo, you are providing information to other linked websites when you leave our Site. Such links do not constitute an endorsement by AUI of those other websites, the content displayed therein, or the persons or entities associated therewith. The Privacy Policy presented here does not apply to those websites. You should contact those websites directly for information on their privacy policies, confidentiality agreements, and data collection/distribution procedures. We encourage visitors to read and become familiar with the privacy policies maintained by such other websites.

Email

All information and correspondence you share with us will be handled in the strictest confidence. Please note that the email facilities on our Site (unlike those areas within the Site) do not provide the same level of security. For that reason, please do not email to communicate information to us that you consider confidential. If you wish, you may contact us instead via telephone at the Customer Care number located on your identification card.

Cookies

Cookies are small bits of information that are stored on your computer. Cookies help establish a user session and allow our server to correctly provide website users with the appropriate information and services.

Please note that linked non-AUI websites may also use cookies. AUI cannot control the use of cookies by these non-AUI websites. We also want you to know that when you link from this Site to another website, that website may have the ability to recognize that you have come from this Site. If you do not want any other websites to know that you have been on this Site, we recommend that you do not use the links provided in our Site. If you have any questions about how third party websites use cookies, you should contact such third parties directly.

Most users accept cookies but you can configure your browser to not accept cookies if you choose.

Modifications

This Privacy Policy and the Terms of Use constitute the complete agreement between the parties with respect to the subject matter and supersede any prior agreement or communication. AUI reserves the right to modify this Privacy Policy without prior notice. Any revised Privacy Policy will be posted to this Site. You should review our Privacy Policy occasionally, or at least every thirty (30) days. Your continued use of this Site subsequent to AUI's notice of modification of this Privacy Policy shall constitute your acceptance of the modified Privacy Policy.

Contact AUI

If you have questions or concerns regarding your privacy or this Privacy Policy, you should contact the Company at:

By Mail:

AUI

2876 South Arlington Road

Akron, Ohio 44312

By Phone: 800-671-7665

By Email: cjohnston@auinfo.com